

Jungle Interiors



NAAVA



**Naava invites you to breathe pure and fresh forest air. By combining modern technology with millions of years of natural innovation and Scandinavian design, we bring the well-known benefits of nature where it otherwise wouldn't be possible – indoors.**

## **THE AIR YOU BREATHE AFFECTS YOUR HEALTH AND PRODUCTIVITY**

- We spend on average 90% of our time indoors
- We breathe more than 10 000 liters of indoor air daily
- Stuffy and tiring indoor air reduces work productivity by 6 to 9%\*
- Up to 15% of sick leave days are related to indoor air quality\*\*

## **INDOOR AIR IS RARELY OPTIMAL FOR HEALTH**

- Emissions, air pollutants and street dust flow into indoor spaces through mechanical ventilation
- Chemicals evaporate into indoor air from construction and surface materials, furniture and technical appliances
- The human body is not made for synthetic indoor air.  
We need enough exposure to nature and natural microbes in order to stay healthy

\* Bakó-Biró et al., 2004; Fanger, 2006; Kosonen & Tan, 2004; Wyon, 2005

\*\* Seppänen et al., 1998



# What makes Naava a unique innovation?

	Naava	Air purifiers	Green walls	Humidifiers
Efficient	✓	×	✓	×
Aesthetic benefits	✓	×	✓	×
Humidifies ambient (under 21dB)	✓	×	✓	✓
Harmful chemical removal	✓	?	×	×
Particle removal	✓	✓	×	×
Air naturalization	✓	×	×	×
Air humidity management	✓	×	×	✓
IoT & AI Optimized functions	✓	×	×	×
Data integration to intelligent buildings & apps	✓	×	×	×
On-site maintenance	✓	?	?	×
Ease of use, mobility	✓	✓	?	✓

# What are the Naava effects?

In fresh indoor air, you can focus on your work better and have enough energy to enjoy your free time as well.



REDUCES HARMFUL  
CHEMICALS



OPTIMIZES  
HUMIDITY



PREVENTS INDOOR AIR  
RELATED SYMPTOMS



FATIGUE IS HALTED



PRODUCTIVITY IS  
INCREASED



COGNITIVE PERFORMANCE  
IS INCREASED



BRINGS REAL NATURE  
INDOORS



INDICATES GREEN  
VALUES



REDUCES SICK LEAVE

# Beauty of plants, power of biofilters

## **SELECTED PLANT SPECIES**

The plant species we use are beautiful, resilient and allergy-friendly carefully selected and tested to ensure high quality and visual impact.

## **REFINEMENT OF PLANTS**

Traditional soil is washed off the plants, which are then replanted into a soilless, porous growth medium and special Naava pots which together enable enhanced air circulation.

## **UNIQUE, SOILLESS GROWTH MEDIUM**

Our very own invention, the soilless growth medium activates the microbes of the plants' root system, enabling the air purification efficiency of Naava. The Naava growth medium does not grow mold or cause allergic reactions.

These three innovations combined create a Naava biofilter that naturally purifies air.

# Plants



HEARTLEAF PHILODENDRON -  
PHILODENDRON SCANDENS



HEARTLEAF PHILODENDRON 'BRASIL' -  
PHILODENDRON SCANDENS 'BRASIL'



DWARF UMBRELLA TREE -  
SCHEFFLERA ARBORICOLA 'NORA'



DWARF UMBRELLA TREE -  
SCHEFFLERA ARBORICOLA  
'CHARLOTTE'



DRAGON TREE -  
DRACAENA DEREMENSIS  
'WHITE JEWEL'



DRAGON TREE -  
DRACAENA DEREMENSIS  
'COMPACTA' / 'GREEN JEWEL'



DRAGON TREE -  
DRACAENA DEREMENSIS  
'LEMON SURPRISE'



DRAGON TREE -  
DRACAENA DEREMENSIS  
'DORADO'



DRAGON TREE -  
DRACAENA DEREMENSIS  
'SURPRISE'

# This is how Naava works

1

Indoor air is absorbed through the plants' roots and the soilless growth medium.

2

The microbes of the roots purify the air of harmful chemicals.



3

The fans return the pure and naturalized air back into the room.



4

Navea's sensors measure the variables of Navea and its surroundings.



5

Navea's artificial intelligence analyzes and directs functions automatically.



6

The functions are tracked in real time. In case of malfunction, the system will automatically repair itself or send over maintenance personnel.



7

Navea application allows users to monitor and control their device.



# Naava N-series

## **INSPIRED BY NATURE**

The new N-series elevates the whole product family to reach the increased standards of quality and sustainable values of Naava. The minimalistic design has been finished with polished details\*, while the technology hidden in the frame is now even smarter and user friendlier.

## **ONE PRODUCT, MANY FUNCTIONS**

The product family has been designed to fit the individual needs of any space and live to fit their changing needs. Naava's versatility can be increased even further with accessories such as a skate or a magnetic whiteboard. The frame has been made of painted aluminium available in either snow white or graphite black. The effect of all the Naava products is enough for 40-60m<sup>2</sup> / 430-1000 sq ft. Ask your local retailer for shipping times.

\* Reference images in this product guide include pre-N-series products. Check the N-series design from product descriptions starting from the next spread.



Simplicity

collaboration



# NAAVA

one

Free-standing Naava One can also be used as a room divider.

Naava One is available with a skate and  
a magnetic whiteboard.

## **SIZES**

Width: 1000 mm\*

Height: 2097 mm or 2307 mm

Depth: 294 mm

\*is it possible also: W 600 mm x H 2097 mm





Naava One Slim can be seamlessly integrated to the space thanks to its streamlined design.

Naava One Slim is wall-secured.

### **SIZES**

Width: 1000 mm

Height: 2097 mm or 2307 mm

Depth: 155 mm



# NAAVA

duo

Naava Duo is a free-standing model with plants on both sides, creating an eye-catching room divider.

Naava Duo is available with a skate.

## **SIZES**

Width: 1000 mm

Height: 2097 mm or 2307 mm

Depth: 434 mm



# NAAVA

flow

Naava Flow is a free-standing, low framed model that can be used next to a wall or as a room divider.

Naava Flow is available with a skate.

## **SIZES**

Width: 1000 mm \*

Height: 1373 mm \*\*

Depth: 294 mm

\*is it possible also: 600 mm

\*\*total height with lamp 1528 mm



# NAAVA

flow duo

Naava Flow Duo is a free-standing, double sided and low framed model that provides privacy while leaving the view open.

Naava Flow Duo is available with a skate.

## **SIZES**

Width: 1000 mm \*

Height: 1373 mm \*\*

Depth: 434 mm

\*is it also possible also: 600 mm

\*\*total height with lamp 1528 mm

# Naava is a sign of wellbeing in a work community



## **NAAVA HAS BEEN PROVEN TO REDUCE AND ELIMINATE NEGATIVE SYMPTOMS BY PURIFYING AND HUMIDIFYING INDOOR AIR:\***

- Redness and irritation of eyes
- Cold, itchy nose and sneezing
- Sore and irritated throat
- Dry skin and rash

## **THE IMPROVED QUALITY OF AIR HAS FINANCIAL EFFECTS**

- Reduced sick leave days
- Increased productivity and efficiency
- Improved acoustics and reduced noises; enhanced peace at work

\* Naava technology significantly reduces health symptoms at a work environment (Statisti case study 2015)

# Naava's technology creates a fully automated experience



## SMART TECHNOLOGY

### Optimizes Naava's performance 24/7:

- Sensors measure the surroundings
- Connection to the cloud for over-the-air updates
- Real time information of the green wall's functions
- Automated irrigation and air circulation adjustments
- Monitor your device with the Naava application

## Ask your local retailer for the possibility of Naava Service

### **NAAVA SERVICE**

**Ensures that Naava always looks fresh and beautiful:**

- Plants are fertilized
- Plants are replaced if needed
- Plants are trimmed as required
- If you choose our Premium Service, we'll even take care of topping the tanks



### **NAAVA SERVICE GUARANTEE**

- No additional costs. If a lamp burns out, we replace it. New plants, nutrients, growth medium and pot replacements are all included in the price.











Tree Spoons

NAAYA

NAAYA

NAAYA





**PUR**  
Ryymyväestöapteekki

# Your supplier NAAVA for the Czech Republic



[www.jungleinteriors.cz](http://www.jungleinteriors.cz)

[www.naava.cz](http://www.naava.cz)





NAAYA FLOW DUO

Jungle Interiors



**NAAVA**  
breathe

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